



## CHRIS WESTFALL SPEAKER INTRODUCTION

**In business, whoever tells the best story wins.**

Today, we're going to focus on your story – with advice from the US National Elevator Pitch Champion. Chris Westfall has helped create multi-million dollar revenues on four continents, and he's been recognized as one of the Top 10 Business Coaches in Houston. His clients have landed on *Shark Tank*, *Dragon's Den* in Canada and even *Shark Tank – Australia*. Chris is the publisher of seven books, including *The NEW Elevator Pitch*, and he's appeared on CNN, NBC and ABC NEWS.

Are you ready to learn the secrets of *Leadership Language*?

**Then please help me to welcome our keynote speaker, Chris Westfall.**